

Advertising and Promotions Commission Meeting
June 7, 2023
4:00 PM

Call Meeting to Order:

The Advertising and Promotions Commission met for their monthly meeting Wednesday, June 7, 2023. Marina called the meeting to order. Commission members present: Faith Cavin, Danny Gililand, Josh Woodard, Nita Pilkington, Jeff Herald and Marina Brooks. Absent: April Broderick. Also in attendance: Blake Calloway Jamie Fuell, Mayor Mary Jo Heye-Townsell, Debbie Munn, Heather Jenkins, Josh Alexander, Steve Cobb and Dianna Price.

Minutes:

May 3, 2023 minutes were read for approval. Josh Woodard made the motion to approve the May 3rd minutes. Nita Pilkington seconded the motion. Faith Cavin, Danny Gililand, Josh Woodard, Nita Pilkington, Jeff Herald and Marina Brooks unanimously approved the motion. Marina signed a copy of the approved minutes.

City Events:

The upcoming events are the following:

4th of July – Monday, July 3rd, 6pm at the Greens. There will be food trucks and bounce houses and several viewing venues on the golf course. The city will sponsor a ticketed event at the Greens Banquet Hall for an indoor viewing of the fireworks with a DJ on the balcony. Marina asked if Joey's would be open. Jamie said yes. Marina asked who was sponsoring the ticketed event. Jamie said the city will sponsor it. She is working with Lorn, who is over the Greens, to help coordinate the event. Marina asked what the proceeds were going to. Jamie said they have not decided yet. Heather Jenkins said there will not be much in proceeds due to this being a catered event. Marina said if there is any extra money after paying the expenses she would love to see it donated to a good cause.

Sherwood Fest – Saturday, September 30th at the Sports Complex

Trail of Lights – Friday, December 1st

Christmas Parade - Saturday, December 2nd

Trail of Lights:

Blake Calloway said there was nothing to report.

Project Updates:

Soccer - Blake said Mandel Brockinton has given them a good report on the growth of the grass. They will play in the fall.

TOL Building – Completed. Blake asked if the remaining \$5,030.40 balance was still available to spend. Marina said yes, this amount is in your budget. Blake said they want to put electricity in the building.

Greens Parking Lot – Blake said the work has started. The work has started on the southside, they have cleared the asphalt and concrete. The first week we had a shuttle, but it was not used that much. The mayor said she and Josh Alexander talked to Dawn Darter and four of the regular golfers. Dawn has arranged parking for the four golfers. The mayor said that may be one reason the shuttle is not being utilized.

Old Business:

Updated History Book - Marina said she had emailed the company that printed the last two books, Arcadia Publishing and History Press and she now has a phone number and will be contacting them asap. Marina showed the commissioners what the front cover would look like. She hopes to have information at the next meeting about the cost of the publication.

Announcement:

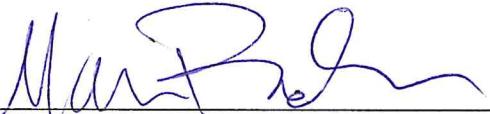
A&P will not meet in July.

Marina asked everyone to leave the room so the commissioners could discuss the financials.

Financials:

Marina asked for a motion to approve the financials. Jeff Herald made the motion to approve the financials. Danny Gililand seconded the motion. Faith Cavin, Danny Gililand, Josh Woodard, Nita Pilkington, Jeff Herald and Marina Brooks unanimously approved the motion.

With no further business, April Broderick made the motion to adjourn.



Marina Brooks

Attest: Dianna L. Price